



ISM2015

ANNUAL CONFERENCE
May 3-6, 2015 | Phoenix

Want to maximize your exhibit investment?

There's no better way than an ISM2015 Sponsorship Package. Sponsorship offers a host of value-added benefits that will boost your exposure at the event, setting you apart from the competition. We will work with you to choose the sponsorship package that offers the perfect mix of visibility and networking opportunities.

To learn more about sponsorship opportunities, contact Kelly Rich in the ISM Sales Department at 800.888.6276 or 480.752.6276, extension 3061 or email krich@ism.ws.

All sponsorships include the following:

- Sponsor logo on Exhibit Hall entrance unit and digital signage throughout the convention center.
- Sponsor logo and 50 word description in digital conference brochure, conference website, and the Conference Navigator.
- Sponsor highlighted with company logo on Exhibit Hall map in Conference Navigator.
- Participation in the Passport to Prizes game – directs attendees to your booth for a stamp (provided by ISM).
- Conference tote bag insert (deadline and number of inserts to be determined).

ISM2015 Annual Conference Sponsorship Opportunities

DIAMOND \$50,000 - Exclusive

Welcome Party

Be a part of what promises to be one of the highlights of ISM2015! All conference attendees are invited for an evening of fun, food, drinks and networking.

- Custom printed napkins and light-up ice cubes with your logo will be on hand at the party.
- Wait staff may wear one sponsor logo item (i.e., shirts or pins, etc. provided by sponsor).
- Sponsor may provide a company representative to give opening remarks and welcome attendees to the party.
- Sponsor message will be incorporated into the entertainment provided at the event.
- Sponsor may provide logo items to be distributed to attendees.
- Your 60 second commercial on ISM Solution News aired throughout the conference public space.
- ISM will provide the complete production crew to film and edit your message. ISM Solution News will be available on the ISM YouTube channel at the conclusion of the conference.
- Sponsor branded email invitation to Welcome Party to all ISM2015 attendees.
- Banner ad on ISM2015's mobile app and full page ad in Conference Navigator.
- Pre or post conference email with your message sent by ISM on behalf of sponsor to all registered conference attendees.

Diamond Sponsorship Includes:

- 10 full conference registrations

PLATINUM AND TECHNOLOGY \$45,000 - Exclusive

Registration Area

Attract attendee's attention throughout the entire conference by sponsoring one of the busiest areas. Sponsor logo on every other registration booth kick panels. Sponsor logo or message included on electronic confirmation email sent by ISM to registered attendees.

Conference Wi-Fi

Wi-Fi access provided for conference attendees during the three day event. Attendees will be able to access the internet throughout the meeting and exhibit space (excluding the guestrooms).

- As a Wi-Fi sponsor, you can define the landing page that attendees will see as they connect to the internet. This is a great opportunity to reach a large, targeted audience, increase brand or product awareness, and display your message to attendees during the conference.
- Sponsor logo or message included on electronic confirmation email sent by ISM to registered attendees.
- Sponsor logo/message promoting Wi-Fi on two 3x8' signs located throughout the meeting space and on digital screens, which feature daily conference highlights.
- Your 60 second commercial on ISM Solution News aired throughout the conference public space. ISM will provide the complete production crew to film and edit your message. ISM Solution News will be available on the ISM YouTube channel at the conclusion of the conference.
- Banner ad on ISM2015's mobile app and full page ad in Conference Navigator.
- Pre or post conference email with your message sent by ISM on behalf of sponsor to all registered conference attendees.

Platinum and Technology Sponsorship includes:

- 8 full conference registrations

GOLD \$25,000 - Select One Package

Conference Tote

This is a great opportunity to give ISM2015 attendees something they will continue to use long after the conference. Each registered attendee will receive a tote bag printed with your company name and logo. Receive recognition as the Official Tote Bag Sponsor in the Conference Navigator.

Monday Networking Lunch

Sponsor may provide a slide or 60 second commercial to air during the lunch. Sponsor logo and name on tables, service staff may wear one sponsor logo item (provided by sponsor) and one table reserved in front of the room for sponsor. Sponsor may provide one item to be placed at each place setting for the lunch.

Lanyard/Badge Holder

No one can miss your presence when your corporate identity literally encircles every neck at the conference! Each attendee, sponsor and exhibitor will receive a lanyard with their badge at registration. Badges are required for admission to all ISM2015 events, so company awareness is consistent throughout the conference.

Networking Reception (Monday or Tuesday)

Includes sponsor signage on cocktail rounds and bars, one bar placed as close to the booth as possible and wait staff may wear one sponsor logo item (i.e., shirts or pins, etc. provided by sponsor).

Gold Sponsorships Include:

- 6 full conference registrations

SILVER \$20,000 - Select One Package

Networking Breakfast (Monday or Tuesday)

Obtain maximum exposure during breakfast in the Exhibit Hall. At least one breakfast station will be placed as close to sponsor's booth as possible. For enhanced branding, sponsor may provide buffet signs, aprons, t-shirts and souvenir coffee cups/sleeves (at sponsor's expense).

Dessert Reception (Monday or Tuesday)

Includes sponsor signage on tables and wait staff may wear one sponsor logo item (provided by sponsor). Selected desserts will incorporate sponsor logo.

Relaxation Lounge

A 20x20 lounge inside the Exhibit Hall will feature your company. Generate booth traffic and outstanding visibility for your company by sponsoring this relaxing service. Conference attendees will be required to stop by sponsor's booth to pick up coupon (provided by ISM) for the free massage. Relaxation Lounge will be available during Exhibit Hall hours on Monday and Tuesday. Relaxation Lounge promotions will be included on conference web page, ISM mobile application and digital signage. Sponsor may provide shirts or other signature clothing for massage therapists to wear.

Refresh and Recharge Station

Located in the conference registration area, this space will include sponsor-branded furniture with outlets to charge any device. Also included will be a sponsor-branded charging kiosk, where attendees can lock their phone or tablet and return later to pick it up charged and ready to go. Infused water and light snacks will be available as well.

Silver Sponsorships Include:

- 4 full conference registrations

BRONZE \$15,000 - Select One Package

Hotel Card Key

Reach attendees staying at the official hotel of the ISM2015 Annual Conference through the hotel room keycards customized with your company logo and/or message. Cards will be distributed to hotel guests at check-in and used throughout their stay. Keycards will be printed for the Sheraton Phoenix Downtown Hotel.

Charging Station

Sponsor a branded charging station to be set up in the Exhibit Hall and placed as close to your booth as possible. Attendees can lock their phones or tablet and return later to pick it up charged and ready to go.

Young Professionals Reception and Scholarships

Support the future of supply management by sponsoring scholarships for students to attend ISM2015. A reception honoring the students will be held Tuesday, May 5, from 5:30 – 7:00 p.m. All ISM students are asked to submit a one-page essay about the future of supply management and 12 recipients receive funds towards their travel expenses. As a sponsor, you can brand the scholarship title. ISM will send an email soliciting student essays that will include your branding. Sponsor signage and recognition will be included at the reception.

Bronze Sponsorships Include:

- 2 full conference registrations